

OFFICIAL 2021 PROGRAM



HORSE OF A DIFFERENT COLOR

BreyerFest 2021

32ND ANNUAL MODEL HORSE FESTIVAL

A VIRTUAL FAMILY FESTIVAL
FOR HORSE LOVERS

July 16-18

www.BreyerHorses.com

HOSTED BY **Breyer**

Follow Breyer and experience
the world of horses!



WELCOME TO BREYERFEST 2021:



Welcome to BreyerFest's celebration of Horse of a Different Color! We are so glad you could join us for our 32nd annual Celebration of BreyerFest hosted by Breyer Animal Creations®! Breyer is the maker of the world's finest model horses and wants all our fans to take home a horse of their very own! BreyerFest brings together people who love model horses and real horses just as much as you do for a weekend of fun!

BreyerFest: Horse of a Different Color will leave you INSPIRED! Delve into the world of colorful horses and have some fun! Join by tuning into our Live Broadcast from Breyer Headquarters, exploring TONS of on demand content on BreyerHorses.com or catching one of the many Live Workshops and Meet & Greets hosted on Zoom. The Live Broadcast will feature interviews with all of our Guest Horses, equestrian community influencers, Breyer Team members and in-studio visits with hobby experts and artists. On demand content will be available all weekend long for your viewing and crafting pleasure. Get ready for the most colorful Breyer event of the year!

Note: Breyer reserves the right to make any changes to the program, guests, and offerings as necessary.

#BF2021

#MY BREYER
STORY

#BREYERFEST

We're So Excited You're Here!

Best wishes for a great BreyerFest weekend from everyone at Breyer!

-The Breyer Events Team

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Follow Us:    

SPECIAL RUN MODELS

VIP All-Access and **All-Access** ticket holders have the opportunity to purchase Special Run Models at BreyerFest. Special Run Models are among the most unique models offered by Breyer. These models are available in limited quantities and are stunning representations of what Breyer prides itself on: creating high-quality, authentic reproductions of horses and animals. Each model has "BreyerFest 2021" imprinted on its belly to ensure authenticity.



711496 Seurat
Limited Quantity of 2000 • \$65



711400 The Seven Arts Surprise
Limited Quantity of 6000 • \$85



711478 Pech Merle
Limited Quantity of 1900 • \$60



711475 Ansel
Limited Quantity of 2000 • \$70



711399 Knossos
Limited Quantity of 1000 • \$60



711398 Pollock
Limited Quantity of 1600 • \$65



711476 Tassili
Limited Quantity of 2000 • \$65



711401 Uffington
Limited Quantity of 1800 • \$60



711477 Gran Cavallo
Limited Quantity of 1800 • \$65

2021 CELEBRATION HORSE



Danash's Northern Tempest

HUNTER CHAMPION

Sometimes you just have to break from tradition, and in the hunter ring, Appaloosa-Friesian cross Danash's Northern Tempest & owner Laura Reece have no problem doing just that. First drawn to her striking leopard Appaloosa markings, Laura purchased "Dani" as an unfinished 4-year-old. It's unusual for an amateur to purchase an unfinished horse, but Dani's easygoing demeanor and beautiful movement made their pairing a natural one.

Dani and Laura were the Circuit Champions in Rusty Stirrup for ESP's 2019-2020 Holiday Series, and trainer Ashley Glica has also shown her in the USHJA 3' division, Green Hunter 3', and Derby. Laura shares, "Every time we school or compete, we both learn something new. I think that's the beauty of competing as an Adult Amateur - I'm here for the fun of it." That refreshing perspective is part of this pair's appeal, and from Dani's Instagram following to the pair gracing the cover of Wellington the Magazine, it's obvious that others see it too!



INCLUDED WITH EACH VIP, ALL-ACCESS, AND LIMITED ACCESS TICKETS!

Celebration models will be shipped to all ticket holders!

(Based on the account used to purchase tickets.)

EVENT STABLEMATES® MODELS

These beautiful 1:32 scale model horses have been designed just for BreyerFest: Horse of a Different Color and have been named after iconic and influential art movements! All models will be mailed to buyers!

(Based on the account used to purchase tickets.)

AVANT GARDE



ROCCO



DADA



NOUVEAU



EQUESTRIAN ENTERTAINERS & SPECIAL GUESTS

BREYERFEST CELEBRATION OF HORSES

BreyerFest welcomes back the incredible Sylvia Zerbini as the producer of this year's Celebration of Horses show. This summer's show was produced exclusively for BreyerFest: Horse of a Different Color and features thrilling performances from the horses of Cavalia you won't see anywhere else. A 9th generation equine performer, her Grande Liberté act with Arabians at Liberty, including fan-favorite Rico, is not to be missed!



Photos courtesy of Cavalia/Sylvia Zerbini



SISTERS HORSING AROUND

Meet the Harris sisters! This dynamic duo is all about having fun with horses and spreading a love of all things equestrian!



THE COMPTON COWBOYS

These community activists bring a love of horses to the children of Compton, CA.



EQUESTRIAN DEMONSTRATIONS

Broadcast from the beautiful Kentucky Horse Park, our demonstration groups and the horses of the KHP are thrilled to show off their skills in the Covered Arena, while you watch from the comfort of your home!

PORTRAIT MODELS



Gianaterrava Photography.com



DANASH'S NORTHERN TEMPEST (DANI)
Hunter Champion



©Kristin Foster Photography



QUEEN OF HEARTS (JOSIE)
Brindle Warmblood Mare



©Cheryl Van Stockum



SPORÐUR FRÁ BERGI
Champion Icelandic Stallion



©Howard Shatzberg Photography



MARC OF CHARM
Champion Saddlebred Stallion



APOLLO DEL SOLIS
Bay Double Pearl PRE Stallion

CHOCOLATEY
Champion Western Pleasure Stallion



RHEVERENCE+
Pinto/Arabian
Western Pleasure Horse

KB OMEGA FAHIM++++//
FEI Grand Prix Dressage Champion

BREYERFEST HORSE OF A DIFFERENT COLOR LIMITED EDITION MODELS

Open to all ticket holders! A portion of these models (noted below) will be available for backorder once their initial quantities have sold out. Back-ordered models will ship in late December (not guaranteed in time for the holidays).



711480 **APOLLO DEL SOLIS**
Quantity of 3500* • \$75
1:9 scale



711481 **RÊVERENCE**⁺
Quantity of 3200* • \$70
1:9 scale



711479 **QUEEN OF HEARTS (JOSIE)**
Quantity of 3500* • \$75
1:9 scale



711500 **KALEIDOSCOPE**
Limited Quantity of 6500 • \$15
1:32 scale



711494 **PRISMA**
Limited Quantity of 2000 • \$45
5" Crystal



711485 **BEST OF BREYERFEST** – Series 2
Quantity of 3500* • \$60
1:32 scale



711482 **FAVRILE**
Quantity of 3500* • \$30
1:12 scale

OFFICIAL BREYERFEST HORSE OF A DIFFERENT COLOR SOUVENIRS!



711483 **PAL'S PALETTE**
Limited Quantity of 2500 • \$18
6" Plush



A FULL SELECTION AVAILABLE
IN OUR ONLINE SHOP!

*These items will be available for backorder once the initial quantities are sold out online.

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Erica Kirchner
ericakirchner@aol.com

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Painting all scales of model horses, from Traditional to Micro Minis and Medallions

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Check out my website at www.chatnoirartstudios.com

Adobe Spark

MY BREYER HEART
<https://breyer.co>

We Share one Heart Here
 so go crazy Breyer lovers, and happy horsin' around !



STORE MARKETPLACE

CLASIFIED TRADE NEWS AUCTION

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 Available 6/1/21

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TK


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- *Many color & design options

CROCUS COTTAGE



Web site - <https://crocuscottagecreations.weebly.com/>
 Facebook - Crocus Cottage Creations the art of Laura J. Rock-Smith
 Instagram - crocuscottage



Trailing Shadows Farm

Debbie Connell
shecat87@comcast.net
 253-508-3220



Carrie Keller
 Equine Art

www.carriekellerequineart.com

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DAILY SCHEDULE

All times listed are Eastern Daylight Time (EDT)

ZOOM 1; Thursday, 6 pm - 7:30 pm

Children's, Youth, and Adult Novice Model Horse
Photo Show presentation of Rosettes

ZOOM 2; Thursday, 6 pm - 7:30 pm

Breakables Model Horse Show
presentation of Rosettes

FRIDAY, JULY 16, 2021

Time	From the KHP	LIVE from Breyer HQ	Live Workshops	Live Meet & Greets	Available ALL Day	
9 am						
9:30 am					All-Access Workshops	
10 am	Opening Ceremony Young Guns-Adult Quads Young Guns 4-H Drill Team Patrick the Mini	Live Broadcast from Breyer Headquarters! Interviews, tours, and more!		Vincent Lange		
10:30 am	Ohio Standardbreds & Friends Morgan Horse Association & Palomino Morgan				Seminars	
11 am	Central Kentucky Riding for Hope				VIP Only Workshops	
11:30 am	Fell Ponies Retired Racehorse Project			Board & Bristol with Jamie Rott	Guest Horse Video Footage	
NOON	KHP Large Carriage Sporður Frá Bergi Icelandic Stallion					
12:30 pm	Fleur de Lis Vaulters Mikhail Proctor Appaloosas				Kathleen Moody	Artisans' Gallery Listings
1 pm	Paso Fino Rockin' R Farm Rhythm Riders Mountain Horse Drill Team					Marketplace Listings
1:30 pm	Harley & Sugarbush Drafts Keeneland Pony Club Quad					
2 pm	Oliver & Police Friends					EQUUS Films
2:30 pm	Laura-Suffolk Punch Mountain Horse Versatility Western Dressage			Painting on Canvas with Laura Thomson		
3 pm	KHP Breed Show					Diorama Contest Galleries
3:30 pm	American Sidesaddle Association				Costume Contest Galleries	
4 pm		Friday Raffle Drawing		Melanie Miller		
4:30 pm					Best Customs Galleries	
5 pm						
5:30 pm					Model Horse Show Results on PonyBytes	
6 pm						
6:30 pm					Celebration of Horses Evening Show Spectacular Premiere! 6 pm	
7 pm						

SATURDAY, JULY 17, 2021

Time	From the KHP	LIVE from Breyer HQ	Live Workshops	Live Meet & Greets	Available ALL Day		
9 am							
9:30 am					All-Access Workshops		
10 am	KHP Equine Demonstrations Broadcast available on demand	Live Broadcast from Breyer Headquarters! Don't miss the highly anticipated Archive Room Tours!		Rayvin Maddock	Seminars		
10:30 am						VIP Only Workshops	
11 am						Guest Horse Video Footage	
11:30 am						Artisans' Gallery Listings	
NOON						Marketplace Listings	
12:30 pm					Galaxy Unicorns with Kristen Cermele		EQUUS Films
1 pm						Ginger Kathrens	Diorama Contest Galleries
1:30 pm							Costume Contest Galleries
2 pm							Best Customs Galleries
2:30 pm							Model Horse Show Results on PonyBytes
3 pm							Celebration of Horses Show Available On Demand All Day
3:30 pm					Suncatcher Stablemates® with Sommer Prosser		
4 pm				Saturday Raffle Drawing		Franceyn Dare	
4:30 pm							
5 pm							
5:30 pm							
6 pm							
6:30 pm							
7 pm							

SUNDAY, JULY 18, 2021

Time	From the KHP	LIVE from Breyer HQ	Live Workshops	Live Meet & Greets	Available ALL Day	
9 am						
9:30 am					All-Access Workshops	
10 am	KHP Equine Demonstrations Broadcast available on demand	Live Broadcast from Breyer Headquarters! Auction Preview, New Releases and more!		Robin Hutton	Seminars	
10:30 am					VIP Only Workshops	
11 am						Guest Horse Video Footage
11:30 am						Artisans' Gallery Listings
NOON			BreyerFest Nametag with Rayvin Maddock		Marketplace Listings	
12:30 pm					EQUUS Films	
1 pm					Diorama Contest Galleries	
1:30 pm			Auction		Costume Contest Galleries	
2 pm					Best Customs Galleries	
2:30 pm			Live Broadcast from Breyer Headquarters!	Carousel Horses with Laura Rock-Smith		Model Horse Show Results on PonyBytes
3 pm					Celebration of Horses Show Available On Demand All Day	
3:30 pm		Contest Winners				
4 pm						
4:30 pm						
5 pm						
5:30 pm						
6 pm						
6:30 pm						
7 pm						

ON DEMAND WORKSHOPS

These pre-recorded workshops are available to all VIP and All-Access ticket holders all weekend long – complete as many projects as you want during BreyerFest weekend! Supply lists and more information available on BreyerHorses.com under “What to Expect at BreyerFest.” You must be logged into your account to access these amazing tutorials from our hobby experts!

Advanced Pastelling

SKILL LEVEL: ADVANCED

Take your pastelling skills to the next level! Long-time BreyerFest instructor Laura Thomson hosts this advanced workshop, but her intro video from 2020 will also be available to re-watch this summer during BreyerFest weekend.

Pastels are a great way to layer soft, realistic colors on your model horse and add shading and detail. Laura will demonstrate the techniques for using these chalks including how to make them stay on when you're through, as well as taking things to the next level for our more advanced artists.

Battle'corns

SKILL LEVEL: INTERMEDIATE TO ADVANCED

With this video workshop learn how to make your Breyer Unicorn into a Battle'corn! Follow along as instructor Laura Rock-Smith shows you the steps she uses to turn any Breyer Unicorn into a battle ready steed. During this video workshop you will learn how to make patterns, apply epoxy, create armor and then add designs to decorate your armor. Plus, she will show you the basics of saddle and bridle designing so your own unicorn will be a battle ready battle'corn!

Bitless Bridle

SKILL LEVEL: BEGINNER TO ADVANCED

In this workshop, instructor LeeAnn Masters will be making a bitless bridle for your favorite model horse. The bridle is easy to make and can be made with any color of lace to match your favorite horse. It is also easy to adjust and will fit a variety of models and easy enough to make so that you can make one for every member of the herd.

Braided Ribbon Browbands

SKILL LEVEL: BEGINNER TO INTERMEDIATE

Give a touch of color to your model bridles with a braided ribbon browband. This style can be seen in the real horse world on ponies, draft horses, and race horse bridles. With the addition of ribbon rosettes they are part of the traditional Spanish show halter. In this workshop, instructor Marcella Peyre-Ferry will demonstrate how to braid the ribbon over a browband to create the two-color pattern. Once you have mastered that skill, she will also cover creating a ribbon rosette to add to your Spanish halter. Workshop covers browbands only. It does not cover halter or bridle making.

Canvas Tote Creations

SKILL LEVEL: BEGINNER - ADVANCED

Jane Tilton is back with her fun tote bag workshop! This popular workshop will guide you through the steps in painting and customizing your very own tote bag! Learn how to transfer your design onto your tote and follow along as Jane shares her steps on mixing and blending acrylic paints. Learn how to put expression in your horse's eye and get ideas on embellishing your tote.

Christmas Ornaments

SKILL LEVEL: BEGINNER

Join Tina Dils to get a jump start on your holidays with our Christmas in July workshop! Learn how to transform your favorite Breyer Stablemates® models into festive holiday ornaments.

Defying Gravity – Dynamic Manes and Tails!

SKILL LEVEL: INTERMEDIATE TO ADVANCED

Have you ever wanted to know how to do that gravity defying hair you see on some customs? Would you like your locks lifted and flowing with the movement of your horse? Rayvin Maddock will show you how, from building the armature and planning to techniques on how to get that flowy look and break free of the slump of gravity! Rayvin is known for her dynamic sculptures and particularly her flowing, wild and free hair. Join her as she shares her process, tips and tricks so you can create the hair dos of your dreams!

Draft Horse Breastcollars

SKILL LEVEL: INTERMEDIATE

This decorative breastcollar showcases the artistry of Celtic-inspired tack. This beautiful tack is built for function and showcases a rider's rank. In this tutorial, hobbyist Dani Youdris will walk participants through the process of how to assemble one of the many different styles of Celtic-inspired breastcollars. The workshop will include an instruction sheet for you to print out. The breastcollar in this tutorial is sized to fit a larger Traditional (1:9) scale horse such as Othello or Shannondell. This pattern can be shortened and adjusted to fit other models as well.

Dream Horse Kit Customizing

SKILL LEVEL: BEGINNER

Join instructor Kristin Albert as she guides participants in the creation of their own custom classic scale horse using the Dream Horse Customizing kit. Engage the right hemisphere of your brain as we focus on paint blending, and various techniques and ideas to hand-apply paint using paintbrushes, toothbrushes, and makeup sponges. Indulge your creative side as we fashion a mohair mane and tail on our very own custom horse. This is a workshop designed for crafters to engage their creative spirit and unwind their mind by following through the steps described in this fun and relaxing craft kit! Spend some time “in the moment” creating your very own custom model horse!

Horse Anatomy

SKILL LEVEL: INTERMEDIATE TO ADVANCED

BreyerFest favorite Morgen Kilbourn is offering a new twist on her sculpting process by diving into horse anatomy! In this workshop, participants will study important front end connection, pivot points, and angles so your model's bending and twisting looks realistic. These tips are great whether you're customizing an existing model or creating a unique one of your own! Participants will also learn how to measure and visualize armatures for realistic breed sculpture.

Much of the focus of this workshop will be on the neck, shoulders, and legs of the horse. This workshop is ideal for someone with some previous sculpting experience.

Horse of a Different Look - Sculpting Manes & Tails

SKILL LEVEL: INTERMEDIATE TO ADVANCED

Ever wanted to get into customizing and change the look of your Breyer model horse? One method is sculpting a new, unique mane and tail on your model. Instructor Laura Lott will take you through the steps so that you, too, can give your model a whole new "one of a kind" look. No two will be the same! Join Laura to learn the techniques used for achieving this fun, exciting customizing art form.

Introduction to Collecting and Showing Model Horses

SKILL LEVEL: BEGINNER

Liz Isham Cory's hands-on showing tutorial will take your model collection to a whole new level! Learn from this seasoned shower how to move your herd from the bedroom floor to the show ring. Find out how to spot a winner in your collection! Learn how to assign breeds, learn about different showing classes, and learn the ins and outs of this fun hobby!

Introduction to Customizing

SKILL LEVEL: BEGINNER

Ever wanted to try your hand at customizing but didn't know where to start? Let Mindy Young get you started! Participants following this tutorial will learn how to mix and use two-part sculpting epoxy as well as how to reshape the manes, tails, and feathers on their Stablemates®. This fun workshop will open a whole new world of model horses for you!

Magi Marble Ponies

SKILL LEVEL: BEGINNER

BreyerFest veteran workshop instructor Kristin Albert is mixing things up – literally! Learn how to paint marbled decorator custom horses. Kristin will demonstrate the technique for painting with Easy Marble Paints. Thanks to the magic of chemistry, and the knowledge that oil and water don't mix, we can use this special paint and water to help create swirly decorator model horses.

Masque of a Different Color

SKILL LEVEL: INTERMEDIATE TO ADVANCED

This "Masque of a Different Color" has been designed specifically to fit the 2021 Breyer Celebration Horse, "Danash's Northern Tempest" (Dani) and is hosted by BreyerFest favorite, Didi Hornberger. Didi will walk participants through making the base shape of the mask and then allow participants to decorate it in any manner you wish, using paint, sequins, rhinestones, gold and silver braid, seed beads, tiny feathers, miniature bells, tiny tassels, glitter glue, fabrics, or anything else you can think up, in any colors you wish.

Minis Performance – Trail Riding

SKILL LEVEL: BEGINNER TO ADVANCED

Join Kim and Kathi in learning about trail riding and natural trail events. Participants will build a Stablemates® scale outdoor scene complete with grass, shrubs, flowers, trees and natural trail obstacles. Participants will also learn about different natural trail competitions such as endurance riding, Extreme Cowboy Trail, and competitive trail riding, and learn techniques to build their own dioramas for play or show!

Painted Pony Mania

SKILL LEVEL: BEGINNER TO ADVANCED

Join Bonnie and Darian as they challenge you to design and create a "Painted Pony". The Painted Pony movement has been a beloved part of

Lexington since 2010, wherein artists are encouraged to try something unusual, something that represents the person who created it. We will walk you through choosing a theme, creating the design and then applying it to your model. No holds barred with this one...glitter, feathers, paint and fun!

Painting Faces

SKILL LEVEL: INTERMEDIATE TO ADVANCED

Bring out the best in your faces with any medium! Join Rayvin Maddock as she shows you tips and tricks for painting and shading the faces on your models. Did you know that certain tricks will bring out the best details in your model's face and really make them stand out?

You can emphasize or deemphasize any detail to make a truly stunning horse even more fantastic!

These tricks and techniques are simple and stunning!

Photo Showing Model Horses

SKILL LEVEL: BEGINNER TO ADVANCED

Did you know that you can show your horses anywhere, anytime, through photo showing? Liz Isham Cory's workshop will give you valuable hints and tips on choosing your show string and showing them to their best advantage.

Pinto and Appaloosas Painting 101

SKILL SET: BEGINNER TO ADVANCED

Learn how to use a variety of different art supplies to make your very own customized Breyer Pinto or Appaloosa model horse! Join Karen Zorn and explore how to use acrylics, pastel pigment powders, and colored pencils to create various types of pinto and appaloosa patterns. Use of the airbrush to create a base color will be demonstrated, and then it's on to explore detailed work by hand with several different techniques.

Repairing Horses

SKILL LEVEL: BEGINNER - ADVANCED

One of the worst sounds for a Breyer collector to hear is the snap of a leg or break of an ear because of a fall or mishap. When a Breyer gets damaged it can be very upsetting. In this online workshop instructor Jennifer Danza will discuss the steps to take in order to repair your broken Breyer. From hiding scratches, to eartip repair to leg repair, this accomplished artist will walk you through steps that will enable you to begin repairing your own Breyer models.

Stablemates® Lamps!

SKILL LEVEL: BEGINNER TO ADVANCED

Join instructor Sommer Prosser as she guides participants through creating an adorable Stablemates® scale "terrarium" inside a lamp! The perfect addition to any horse lover's bedroom or living space, these lamps combine found items, models, and 1:32 scale accessories to create a small, horsey world. This workshop can also be completed in a large mason jar.

Watercolor Silhouettes

SKILL LEVEL: INTERMEDIATE TO ADVANCED

In this fun workshop, long-time instructor and artist Jamie Rott will guide participants through this fun project using watercolors! Jamie will walk participants through various stages of completion, from a simple watercolor silhouette to an embellished, galaxy-inspired masterpiece!

WEEKEND ACTIVITIES

BreyerFest Virtual Equine Extravaganza

In addition to the amazing demonstration videos submitted by our guest horses from around the country, BreyerFest will be broadcasting live from the Kentucky Horse Park! See the parade of breeds, KHP carriages, and more **LIVE** on Friday and then available on demand over the weekend.



Horses Throughout Art History Diorama Contest

Participants in this year's Horses Throughout Art History Diorama Contest were invited to create a diorama, using any scale Breyer model, which recreates a horse from art – from pottery to paintings. View these creations side-by-side with an image of the original piece they were inspired by. More information on the contest and official rules can be found on BreyerHorses.com. All entries will be displayed in our online Diorama Gallery and winners will be announced BreyerFest weekend. See schedule for details. 28 lucky winners (7 in each of 4 age categories) will receive this year's contest prize model, Stubbs!



Living Art Costume Contest

The BreyerFest Costume Contest is back! Participants in this year's Living Art Costume Contest were invited to create a costume based on an artwork. More information on the contest and official rules can be found on BreyerHorses.com. All entrants will be displayed in our online Costume Contest Gallery and winners will be announced BreyerFest weekend. See schedule for details. 20 lucky winners (5 in each of 4 age categories) will receive this year's contest prize model, a glossy Danash's Northern Tempest!

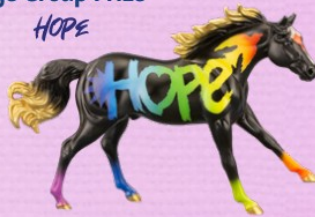
Splash of Color Dash

This year's 5K is virtual and registrants are invited to run their races on Sunday, July 18 – Race Day! Runners who submit their times on Race Day using the affiliate app will be eligible to receive top prizes from Breyer and all registrants will have their finisher's medals and t-shirts mailed to them.



Age Group Prize

HOPE



Overall Prize

WINX



BreyerFest Virtual Marketplace

Be sure to check out the Virtual Marketplace page online. Host to some of the amazing vendors usually featured in person on the concourse in the Covered Arena, and individual sellers that would normally be found at the BreyerFest Swap Meet, our amazing BreyerFest sellers are offering some amazing deals and hard to find items this weekend to BreyerFest guests.

BreyerFest Raffles!

This year's BreyerFest raffles are being offered free to all ticket holders! You must be logged into the account your tickets were purchased with to enter. Only one entry is permitted per account. Enter for your chance to win one of these handsome models, limited to 25 pieces each!



Friday Raffle
MUYBRIDGE



Saturday Raffle
BONHEUR

See Terms & Conditions on our Raffle pages online for complete details. Note: Each model is 1/26. Muybridge (1) and Bonheur (1) will also appear in the Auction.



WEEKEND ACTIVITIES

Breyer Store

Our online store on BreyerHorses.com has this year's newest releases, plus tack, accessories, and our curated Warehouse Find Boxes.

BreyerFest Best Customs Contest

This contest honors the best of Breyer model horse customizing. This year's competitors submitted in one of five categories – Excellence in Finish Work; Fantasy; Most Extreme Custom; Performance Excellence; or "Classically Customized", this summer's theme category highlighting 1:12 scale models. Five First Place winners will each receive one "Noir" Traditional scale model and a rosette. Five 2nd and Five 3rd place finalists will each receive one "Blanca" Stablemates® scale model and rosette. Entries will be displayed in our Best Customs Contest gallery on BreyerHorses.com during BreyerFest weekend.



1st Place 2020 Contest Entry -
Laura Skillern Sailer



First Place
NOIR (1:9)



Second & Third Place
BLANCA (1:32)

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Dawn Shaw
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LIVE WORKSHOPS

This summer, BreyerFest is bringing things to the next level with real-time workshops hosted through Zoom. Join our presenters live as we roll up our sleeves to get crafty with each other!

See schedule for times.

Board and Bristol

SKILL LEVEL: INTERMEDIATE TO ADVANCED

Does your favorite room need that special, horsey finishing touch? Join Jamie Rott on Zoom as she guides you through the process of taking a plain board and making it into a unique BreyerFest souvenir! This workshop is geared towards teens and adults due to the nature of the project. Participants will receive most of the supplies to complete this project, including the wood boards, paint, and stencils.

BreyerFest Nametag

SKILL LEVEL: BEGINNER - ADVANCED

This Zoom workshop from instructor Rayvin Maddock is geared towards participants of all skill levels. Rayvin will walk participants through painting their own resin nametags that have been uniquely created just for BreyerFest. Wear your nametag proudly! Most supplies for this workshop will be shipped to participants, including the custom sculpted medallion name tags and paint.

Carousel Horses

SKILL LEVEL: INTERMEDIATE TO ADVANCED

Join Laura Rock-Smith for this fast-paced Zoom workshop and learn some of the techniques she has used to create this and many other award winning historically correct carousel figures. Laura will be going over techniques and demonstrating how to do everything from bridles to jewel setting and a lot more in this live Zoom workshop, along with giving out tips and tricks to take your work to the next level. Plus covering a little of the history of American carousel figures, and explaining things like a romance and non-romance side. Participants will receive most of the supplies for this workshop, including a pre-drilled 1:12 scale model.

Advanced registration required for participation. See website for details.

Galaxy Unicorn Painting

SKILL LEVEL: BEGINNER TO ADVANCED

In this fun Zoom workshop, participants will learn how to make their very own "Galaxy horse" using acrylic paints and eye shadow as glittery pigmented powder. Each painter will get a random Breyer Unicorn Stablemates® model as their base horse to work on, along with eye shadows, paint, and brushes! Appropriate for beginners, ages 8yr+ or with parents' help.

Painting on Canvas

SKILL LEVEL: BEGINNER TO ADVANCED

Painter Laura Thomson guides you through this fun painting project that is suitable for all ages and abilities! A starter canvas will be provided and Laura will walk participants through the steps of creating a beautiful painting on canvas.

Suncatcher Stablemates®

SKILL LEVEL: BEGINNER TO ADVANCED

In this fan-favorite workshop, being hosted on Zoom, hobby expert Sommer Prosser will walk participants through the process of using special glass paint and Breyer's clear plastic Stablemates® models to create unique suncatchers with a translucent finish.

Participants will receive most of the supplies for this workshop, including paint and Breyer models.

*Advance registration required

LIVE MEET & GREETs

These moderated sessions will be hosted on Zoom and all ticket holders are invited! Simply click the link on the Meet & Greet page to access the webinar session and a moderator will assist with getting all your burning questions answered as our guest presenter works on a project, shows off their collection, and more! See the schedule on pages 9-11 for the timing of these sessions.



Rayvin Maddock

Rayvin Maddock is a Canadian artist known for her dynamic and soulful work. She joined us live for Breyer Boot Camp and is looking forward to connecting with BreyerFest fans! Rayvin is featured in the 2021 Breyer Premier Club with both the sculpture and glowing sooty palomino Appaloosa color design for Fireheart. In addition to answering fan questions during this live meet & greet, Rayvin is also hosting our live BreyerFest Nametags workshop, has contributed two pre-recorded workshops, and will be participating in the BreyerFest Artisans' Gallery!

Melanie Miller

Mel Miller has been painting and customizing Breyer horses, creating original sculptures, and casting resins for over 25 years. She has expertise in oil and acrylic painting, and sculpting in clay, epoxy, and ZBrush (a 3D modeling program), so you can pick her brain on a variety of topics! You can see her work at melmillerequineart.com, and follow on Facebook and Instagram @melmillerequineart.

Vincent Lange

Vincent is an equine artist, model horse collector and unicorn enthusiast from Germany - currently studying 3D Animation in the United Kingdom. Having discovered the hobby in 2010, he specializes in sculpting, repainting, resin casting and diorama building. His main aim is to express something with his art: some portray the art of horses, Vincent portrays horses as art.

Franceyn Dare

Based in Victoria, Australia, Franceyn has always loved everything about horses. Being able to create model versions with the endless details and complexities of the real creatures brings her immeasurable joy. She enjoys creating intricate, lifelike pieces, but also adores pushing the boundaries of reality, bringing to life some engaging little horse-shaped characters who will invoke your inner child and bring a smile to your face. She invites you to step into her imagination and her studio!

Kathleen Moody

Anyone familiar with model horses has heard the name Kathleen Moody. The prolific artist has created many models for Breyer Horses. She is known for breaking the "three feet on the ground" rule in creating Huckleberry Bey, who is carefully balanced on only two legs using a minimal disc base. Moody collected as a child and that collection only grew as she got older and started sculpting. Trying to find a Moody horse? Look for wild action and lots of hair!

Robin Hutton

We all know of Sgt. Reckless, but not as well as Robin Hutton does! Robin is president of Angels Without Wings, Inc., a non-profit that spearheaded the development and dedication of six national monuments to Sgt. Reckless the war horse. Her book, *Sgt Reckless: America's War Horse*, was a New York Times Bestseller and she received The Military Order of the Purple Heart for her charitable work. Robin has dedicated her life to researching and celebrating the incredible feats animals and their human counterparts of war had to overcome!

My Froggy Stuff

New for 2021, Breyer is pleased to announce an exciting collaboration with My Froggy Stuff, a long-time Breyer fan and YouTube crafting celebrity. Toya of My Froggy Stuff has over 2.5 million YouTube subscribers and 250,000+ Instagram followers. She is also a first season celebrity judge on HBOMax's kid-crafting show, Craftopia.

Ginger Kathrens

Emmy-winning filmmaker and President of Taurus Productions, Ginger Kathrens, is a writer and cinematographer known for her films about America's amazing wild horse herds. She joins BreyerFest fans live from her ranch for this incredible behind-the-scenes look and some amazing and colorful horses!

BREYERFEST SEMINARS & FILMS

Educating new collectors and horse lovers has always been a staple of BreyerFest. BreyerFest Seminar presenters offer a wealth of knowledge about horses and the model horse hobby. All of our seminars and films are FREE on demand to all ticket holders and do not require registration.

Breyer Models of a Different Color with Andrea Gurdon

Join long-time hobbyist and model horse encyclopedia, Andrea Gurdon, as she takes viewers on a journey through the history of non-realistic Breyer model colors and finishes. From vintage woodgrain and filigree to modern pearlies and glossies, Andrea will cover the history of these fascinating decos, the development of these unique model colors and finishes, and how they fit into the world of model horse showing.



Color Commentary with Lesli Kathman

Develop an eye for the details of horse colors in this informative seminar. When it comes to understanding the genetics behind horse colors and patterns, Lesli Kathman knows her stuff! Lesli transforms this knowledge of real horses into incredible art and this presentation will show some of the details in colors and patterns that help make a model more realistic. Perfect for model horse artists and non-artists alike!



Coloration in Longears with Leah Patton

Leah Patton is the real-life registrar for the American Donkey & Mule Society as well as a model horse customizer and collector and joins us once again at BreyerFest for this informative seminar. She brings 25 years of experience with longear coloration into a presentation to help customizers and those who show donkey and mule models. Learn all about donkeys and mules in this informative video!



Digital Sculpting with Maggie Jenner-Bennett

Fresh from her informative demonstrations during Breyer Boot Camp, Maggie will be demonstrating sculpting a horse in ZBrush, starting with a digital "clay" sphere and working through a project. During her lecture, she will be discussing some of her methods and artistic decisions that take her from digital sculpture to finished resin horse.



Dolls and Performance with Anne Field

Anne has been a doll maker for more than 15 years and her stunning creations have graced the cover of *Just About Horses* an incredible 8 times. In this lecture, Anne will talk about her history as a doll maker, the art of getting your doll to look like a real person, and how proper use of a doll in a performance entry in a model horse show can bring it to the next level.



Hobby History with Liz Cory

Liz Cory is back with an updated version of her fun review of model horse history including notables, key events, and paths to the future. As a former editor of *Just About Horses*, Liz has an incredible depth of knowledge about Breyer history, the model horse hobby, and is a seasoned model horse show judge. This incredible look back into the history of the model horse hobby is not to be missed.





Horse Girl
with Carrie Seim

Fresh off the presses after being released in March, *Horse Girl* is a novel by Carrie Seim that Breyer fans of all ages can relate to. The story follows teenaged Wills' adventures at school, home, and her beloved riding academy. Join Carrie as she sits down with some fellow horse girls for a reading and some fun Q & A.



Identifying Your Breyer
with Liz Cory

In this lecture, new for 2021, Liz will walk viewers through the process of figuring out which model you have, determining its age, valuing the piece, and more. Collectibility is a component in model horse showing, and knowing what you have in your herd is an asset! Liz will also touch on research, documenting your collection, and (if the time comes) best practices when liquidating a collection.



Introduction to Model Horse Showing

with Kim Bjorgo-Thorne

Interested in learning how to show your models? Kim, one of the managers of our Children's, Youth & Adult Novice model horse show at BreyerFest, is here to show you the ropes! Suitable for all ages of new showers, this presentation will walk you through getting started in the fun, educational, and exciting world of model horse showing!



Learning to Collect
with Penny Lehew

Join Penny Lehew as she gives you insight into the world of model horse collectability! She will teach you how to determine the value of your collection plus help you identify mystery models you may own. This is one seminar that can't be missed!



The Art of Tiny Tack: An introduction to tack making
with Kristian Beverly

Have you ever wondered what goes into creating realistic tack? Join model horse tack maker, Kristian Beverly, as she teaches you about her process and how to get involved yourself. In this seminar, Kristian will talk about how she got started making model horse tack, tips and tricks, and will show viewers some of her incredible creations!



The Story of Sergeant Reckless
with Robin Hutton

Join acclaimed author Robin Hutton to learn all about the life of real horse hero Sergeant Reckless, who fought for the United States Marine Corps during the Korean War. Beloved by her platoon, get a glimpse into the life of this amazing horse through archival photos and learn about her three colts. There's never been another horse like Reckless. She wasn't a horse - she was a Marine!



BREYERFEST SEMINARS & FILMS

(continued)



Wild Horses, Wild Colors! with Ginger Kathrens of The Cloud Foundation

Award-winning filmmaker and Board President of The Cloud Foundation, Ginger Kathrens, will be taking viewers on a journey through the Pryor Mountain and McCullough Peaks areas of Wyoming and Montana. Learn all about the amazing colors of these wild horses, including their beautiful white patterns, as well as the lives of the herds and what is being done to protect them. In addition to this informative pre-recorded offering, Ginger will also be joining BreyerFest fans LIVE on Zoom for a Q & A on Saturday, July 17th.



BREYERFEST FILM SERIES

in partnership with the EQUUS Film & Arts Festival

BreyerFest is once again partnering with the EQUUS Film & Arts festival to offer all ticket holders access to the winners of 2020's festival, which was held virtually in November. Hosted by Film Festival Flix, the EQUUS channel offers the latest in amazing equine-related films. This summer, Equus Founder and Director, Lisa Diersen, has put together an incredible lineup of film collections that will be available to ALL BreyerFest ticket holders all BreyerFest weekend long to view on demand. Learn more about, and get access to, these films through the EQUUS page during BreyerFest weekend.



Wild Horse Collection

Wild Hearts - A mini documentary about the wild horses of Alberta.

Wild Horse Road Trip - Follow the journey of Mary Miller-Jordan.

Hozho In Beauty We Walk - The first part of a documentary about the centaurs Amerindians.

Sporting Horses Collection

Over The Barriers - A film about the people and horses in Kazakhstan

Every Ride Is For You - A story about the relationship between 3 generations of women and horses.

Big Wishes For Little Feat - Animated Children's Book

Healing Horses Collection

The Wild Ones - Students in Liverpool try a new way of learning in an unlikely sanctuary for rescued horses.

The Red Barn A Legacy Of Love - The story of Red Barn in Leeds, Alabama

Met Pensioen - A film about a retirement home for horses in The Netherlands.

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VIP EXCLUSIVE CONTENT

This summer's BreyerFest VIP ticket holders have access to exclusive content, curated just for them!

VIP WORKSHOPS

Color Matching Vintage Decorators

SKILL LEVEL: INTERMEDIATE TO ADVANCED

Exclusive to this summer's VIP ticket holders, hobbyist Nan Wagner is taking her color matching workshop to the next level as she walks participants through color matching vintage decorator colors! Learn from this expert as she walks participants through creating the perfect match for your wedgewood and charcoal models.

Creating Armatures

SKILL LEVEL: INTERMEDIATE TO ADVANCED

Join Canadian artist Janine Haq for her BreyerFest premiere! Everyone loves to learn how to sculpt, but before the clay comes the armature! Janine will walk VIP ticket-holders through this informative workshop where she teaches the ins and outs of fabricating a model horse armature from wire.

Painting Exotics!

SKILL LEVEL: INTERMEDIATE TO ADVANCED

Long-time BreyerFest instructor Lauren Hoeffler of Desert Sun Studios is breaking away from her usual Etching Decorators lesson to bring our VIP ticket holders something new – Painting Exotics! Have you ever looked at your customs and thought to yourself - "Dun factor has been done to death," or, "Pinto is so passé!" Learn Lauren's tips and tricks for painting your own animal patterns using pastels, pigments, and other mixed media with inspiration from various wild and exotic animals to create a fun and different fantasy decorator!

Pastelling with Eye Shadow

SKILL LEVEL: INTERMEDIATE TO ADVANCED

You read that right! BreyerFest instructor and all-around amazing artist Tiffany Purdy is taking this summer's VIP ticket holders on a pastelling adventure using a neutral palette of eye shadow colors! In addition to using acrylic paints, the application of eye shadows as pigments makes your model's finish pop! As a bonus, Tiffany has put together an informative video on how to prepare your models for this process.

Splatter Dapple Decorators

SKILL LEVEL: INTERMEDIATE TO ADVANCED

Instructor Mindy Young is thrilled to bring this fun, new technique to our BreyerFest VIP ticket holders – splatter dappling! Mindy will

walk you through the creation of your horse of a different color, showing you how to apply your dapple pattern, paint your model, and then reveal the stunning dapple pattern that's left behind.

Stablemates® Switcheroos

SKILL LEVEL: INTERMEDIATE TO ADVANCED

Darynn Bednarczyk from DeeJayBee Studios is making her BreyerFest debut for this summer's VIP ticket holders. In this fun workshop, Darynn will teach participants how to swap the legs, tails, and even heads between similarly-sculpted Stablemates® models.

Traditional Props

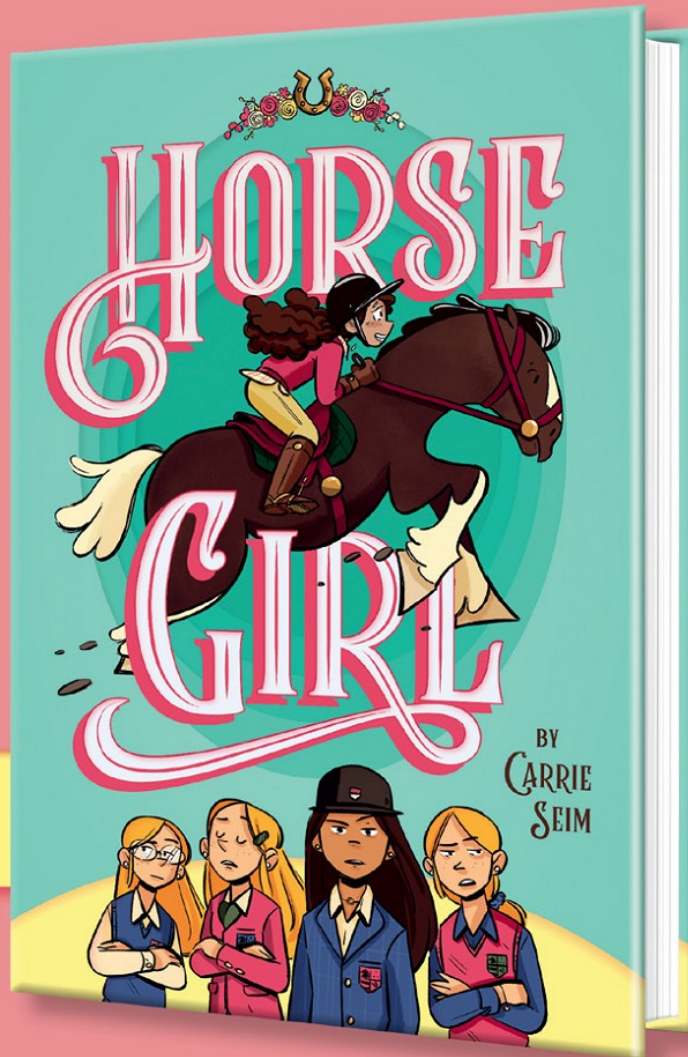
SKILL LEVEL: INTERMEDIATE TO ADVANCED

Model horse hobbyist and artist Laura Skillern-Sailer is keeping things traditional in this workshop for VIP ticket holders! Spruce up your Traditional scale barn or performance scene with this prop making tutorial! Laura will walk viewers through how to make miniature bags of shavings, barrels, and jumps.



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Candace Liddy Bronzes

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Cary Nelson Art



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Franceyn Dare
Dare Horses

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Caroline Sigwalt
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Joy Munshower
Joy Munshower Glass

Omar Maggard
Kathleen Moody Resins

Kayla Lovejoy
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Monika West
Kentucky Equine Creations

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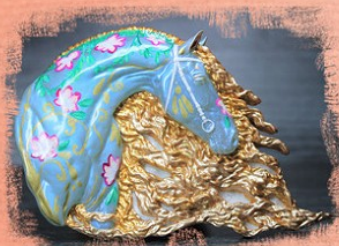
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RAISED
Thanks To You!

Breyer celebrates horses and animals every single day and BreyerFest is our chance to give back, with your help! A portion of this year's Splash of Color Dash 5K and the Auction benefit a wide variety of non-profit organizations that support equine and animal welfare, children's charities, therapeutic riding, environmental protection, and stewardship causes. Your continued support of BreyerFest over the last 32 years have contributed over \$2,800,000. Let's make it the best year yet! This year, we are honored to support the following charities as 2021 BreyerFest Beneficiaries:



American Society for the Prevention of Cruelty to Animals (ASPCA)

ASPCA was the first humane society to be established in North America and is, today, one of the largest in the world. ASPCA provides local and national leadership in three key areas: caring for pet parents and pets, providing positive outcomes for at-risk animals and serving victims of animal cruelty. The ASPCA's mission, as stated by Henry Bergh in 1866, is "to provide effective means for the prevention of cruelty to animals throughout the United States."



The Cloud Foundation

A Colorado (501c3) non-profit that is dedicated to the preservation of wild horses on our public lands, and the protection of Cloud's herd in the Arrowhead Mountains of Montana.



Professional Association of Therapeutic Horsemanship International (PATH Intl.)

Since 1969, PATH Int'l has provided Equine-Assisted Activity and Therapy (EAAT) programs in the U.S.A. and Canada through its network of nearly 800 member centers. Each year, dozens of new centers initiate new programs and more than 42,000 individuals with special needs benefit from activities, which include therapeutic riding, hippotherapy, and equine facilitated psychotherapy.



THE HUMANE SOCIETY
OF THE UNITED STATES

Humane Society of the United States (HSUS)

The HSUS is the nation's largest animal protection organization, rated the most effective by its peers. Since 1954, they've been fighting for the protection of all animals through advocacy, education, and hands-on programs. The HSUS is a mainstream voice for animals, with active programs in companion animals, wildlife and habitat protection, animals in research, and farm animals.



4H Eastern and Western Round-Ups

4-H is the nation's largest youth development organization. More than 6 million 4-H youth in urban neighborhoods, suburban schoolyards and rural farming communities participate. As the youth development program of the nation's 109 land-grant universities and the Cooperative Extension System, 4-H fosters an innovative, "learn by doing" approach with proven results.



Old Friends

Founded in 2003 by Michael Blowen, Old Friends has grown into a 136-acre farm that houses over 175 rescued and retired horses. In support of Old Friends' efforts, a portion of the proceeds from the 5th Annual BreyerFest 5K will go to support this organization's good works.

BREYERFEST AUCTIONS

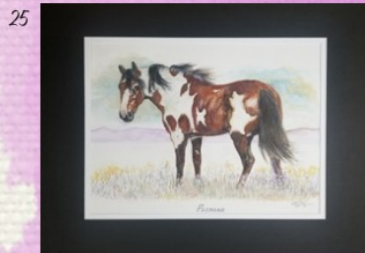
BREYER BENEFIT LIVE AUCTION

This year's BreyerFest Auction will be hosted online, allowing guests from all over the world to participate. Auction items that are traditionally either in our "live" or "silent" auctions will be combined into one online auction.

The Auction will consist of a mix of rare and test run models (like those traditionally featured in our on-site

Live Auction), as well as some unique items donated by Breyer and the model horse hobby community (like those traditionally featured in our on-site Silent Auction). Test Run models can be found on pages 36-37.

19. **Full Set of The Seven Arts Surprise Models** - donated by Breyer
20. **Best Customs Prize Model Set, Noir & Blanca** - donated by Breyer
21. **Queen of Hearts Gift Basket** - donated by Breyer and Gabriella Savattiere
22. **Danash's Northern Tempest Gift Basket** - donated by Breyer and Laura Reece
23. **Custom Curly Horse** - donated by Emily Oakes
24. **Design Your Own Breyer** - donated by Breyer
25. **Painting of Legendary Mustang Picasso** - donated by Jane Tilton
26. **Full Set of Sailor Models** - donated by Breyer
27. **Marketplace Gift Basket** - donated by Marketplace Sellers
28. **Apollo del Solis Gift Basket** - donated by Breyer and Suzan Sommers
29. **BreyerFest 2021 Vendor Pack** One each of this year's Special Runs, Celebration Horse and Event Stablemates® - donated by Breyer



Raffle Tickets offered FREE for BreyerFest 2021

Friday and Saturday raffles are being offered FREE to all BreyerFest attendees for 2021.

All ticket-holders can enter once per account for the weekend (no need to enter multiple times). Only 25 of each of these Connoisseur-level models are available! Winners will be notified via email regarding shipping information.

See Terms & Conditions on our Raffle pages online for complete details.

Note: Each model is 1/26. Muybridge (1) and Bonheur (1) will also appear in the Auction.



Friday Raffle
711486 *MUYBRIDGE*



Saturday Raffle
711487 *BONHEUR*



A Horse Of My Very Own™

Breyer Holiday



700124
Arctic Grandeur Holiday Horse



700322
Arctic Grandeur Holiday Horse
Stirrup Ornament

Visit our website for a new holiday theme each year!
www.BreyerHorses.com/holiday

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